



www.todos-math.org

TODOS: Mathematics for All

Sponsor Information Guide

2010-2011

TODOS Mission

The mission of TODOS: Mathematics for ALL is to advocate for an *equitable and high quality mathematics education for all students*—in particular Hispanic/Latino students—by increasing the equity awareness of educators and their ability to foster students' proficiency in rigorous and coherent mathematics.

TODOS Goals

- To improve educators' knowledge and ability to implement an equitable, rigorous, and coherent mathematics program that incorporates the role that language and culture play in learning mathematics.
- To develop and support leaders who continue to carry out the mission of TODOS.
- To promote the generation and dissemination of knowledge about equitable and high quality mathematics education.
- To inform the public and influence educational policies in ways that enable students to become mathematically proficient.

Introduction

TODOS: Mathematics for All has received tremendous support (both in-kind and monetary) from a variety of sponsors. These contributions play an important role in TODOS' ability to grow into a professional organization that will realize the mission and goals of the organization. The following two sections, Sponsor Benefits and Sponsorship Opportunities, set the guidelines for current and potential TODOS sponsors for 2009-2010. The sponsorship year will run from February 1, 2010 through January 31, 2011. Contributions provided during that period will determine the sponsor benefits for FY 2011-2012. On February 1, 2011, each sponsor's contributions will be totaled to determine the benefits and any unused benefits will expire. A new funding year will begin on February 1, 2011.

Please note that contributions to TODOS are subject to a 10% indirect fee except for items contracted directly by the sponsor or funding for professional development and speakers.

TODOS Sponsor Benefits
Earned February 1, 2010, to January 31, 2011
Enjoy benefits February 1, 2011 – January 31, 2012

Levels of Sponsorship	Gold Triangle Sponsor \$25,000 and above	Silver Triangle Sponsor \$15,000 to \$24,999	Bronze Triangle Sponsor \$7,000 to \$14,999	TODOS Contributors \$2,000 to \$6,999
Recognition on TODOS website homepage	X			
Use of tag line (Proud sponsor of <i>TODOS: Mathematics for ALL</i>) in company brochures and signage	X			
Publicize Sponsor's participation in NCSM Annual Conference Sponsor Showcase Sessions and NCTM Annual Meeting Exhibitor Workshops	X	X		
TODOS Mailing labels	2 sets at no cost (follows TODOS guidelines)	1 set at no cost (follows TODOS guidelines)		
Active link on TODOS Sponsor Page	X	X		
Recognition in <i>Noticias</i>	X	X	X	
Recognition at TODOS Booth at conferences	X	X	X	
Complimentary approved ads in TODOS Electronic News	2 per year	2 per year	1 per year	1 per year
Thank you on Website	X	X	X	X
One year complimentary membership in TODOS	4 members	3 members	2 members	1 member

TODOS Sponsorship Opportunities
February 1, 2010 to January 31, 2011

Event/Item	Availability	Cost	Description
Spring 2010 TODOS Board Meeting	Available for multiple sponsors (N/A)	About \$12,000 to \$15,000	Funds for a 2.5-day meeting in Spring 2010 for 18 TODOS Board Members plus an additional half-day for 4 members of presidential team Executive Team. Special Benefit: Two hours of the meeting will be dedicated to providing consultant services to Sponsor's representatives. Location of meeting negotiable.
Fall 2010 TODOS Board Meeting	Available for multiple sponsors	About \$9,000 to \$11,000	Funds for a 2.5-day meeting in Fall 2010 for 11 TODOS Board Members plus an additional half-day for 4 members of presidential team Executive Team. Special Benefit: Two hours of the meeting will be dedicated to providing consultant services to Sponsor's representatives. Location of meeting negotiable.
Online Membership Support	Reserved	\$4000	Fee to support TODOS online membership system. Special Benefit: Sponsor logo on login page
Iris Carl Award	Available	\$800	Funds for purchase of plaque and lifetime TODOS membership for awardee.
TODOS Reception at NCTM Annual Meeting and Exposition	Reserved	Varies	Reception and Salsa party for about 200 TODOS members and prospective TODOS members Special Benefit: Preconference advertisement, and photo and acknowledgement on TODOS web site
Publication and mailing of <i>Noticias</i> , the TODOS Newsletter	Reserved	\$4500	Funds to design, edit, print, ship, handle, and mail <i>Noticias</i> . Special Benefit: Banner acknowledgement in <i>Noticias</i> .
TODOS Speaker Fund	Available for multiple sponsors	\$500 - \$5,000	Funds to support TODOS members who are part of TODOS strands at local, state, regional, and national conferences.
TODOS Professional and Leadership Development Fund	Available for multiple sponsors	Varies	Funds to support professional development of TODOS members
TODOS National Student Awards for Middle/High School Students	Available	Varies	Graphing calculators for students and appropriate award for awardees' teachers.

Event/Item	Availability	Cost	Description
TODOS Student Awards at regional, state, and local conferences	Available for multiple sponsors	Varies	Funds (or materials) for appropriate grade level awards for students and their teachers at selected regional, state, and local conferences.
TODOS Student Awards Receptions at regional, state and local conferences	Available for multiple sponsors	Varies	Reception for approximately 50 to recognize TODOS Student Awardees Special benefit: Sponsor recognition and participation in awards ceremony.
TODOS Scholar Award	Available	\$150	Funds for a plaque to honor a scholar for contributions to a field related to the mission and goals of TODOS.
TODOS Projects and Initiatives. <ul style="list-style-type: none"> ▪ Monograph ▪ Technology Project ▪ Research Bibliography ▪ Teaching for Equity and Excellence in Mathematics (TEEM) Journal ▪ <i>New Projects</i> 	TODOS Projects and Initiatives <ul style="list-style-type: none"> ▪ Reserved ▪ Reserved ▪ Available ▪ Reserved ▪ Available 	<ul style="list-style-type: none"> ▪ \$12,000 ▪ \$5,000 ▪ \$1,000 ▪ \$2,000 - \$4,000 ▪ Varies 	<ul style="list-style-type: none"> ▪ Funds for development, editing, designing, producing and mailing Monograph ▪ Funds for developing and piloting technology-based mathematics lessons ▪ Funds to support updating and enhancing second Research Bibliography ▪ Funds for printing and distribution of the TEEM Journal. ▪ Funds to support new collaborative projects aligned to the mission and goals of TODOS
TODOS Pins	Available	\$700	Funds to purchase 500 TODOS pins
TODOS Buttons	Available	\$700	Funds to purchase 2000 TODOS buttons
TODOS-Approved Promotional Items	Available	Varies	Contributions of promotional items that are in alignment with the mission and goals of TODOS
Advertisement in TODOS Publications	Available	Varies	Advertisement in printed and electronic TODOS publications subject to approval

Adopted August 16, 2010.